## **MEDIA ADVISORY:**

## UCSF to host inaugural Digital Orthopaedics Conference Jan. 8

By Kathleen Jay on January 4, 2017

This year, UCSF will host its first annual <u>Digital Orthopaedics Conference San Francisco</u> (DOCSF) on Sunday, Jan. 8, 2017 at the Intercontinental Hotel San Francisco, located in the city's SOMA district.

The inaugural event will serve as a venue for visionary leaders to rapidly advance the use of digital health tools in orthopaedics – in doing so, creating a new model for a technology conference that focuses on specialty care.

The conference will focus specifically on the use of big data and analytics to manage risk, and the use of telehealth solutions in the delivery of musculoskeletal care. A segment on change management tools for deploying technology will address the importance of human factors in successful technology implementation

Please view the full conference agenda and participating speakers and keynotes.

Media must confirm attendance. Please contact Kathleen Jay at (415) 476-2116; e-mail: kathleen.jay@ucsf.edu.

**When:** Sunday, Jan. 18, 2017.

Breakfast/Check-in: 7:00 a.m. to 8:00 a.m.

Conference: 8 a.m. to 7:30 p.m.

Info: <a href="http://docsf.ucsf.edu/">http://docsf.ucsf.edu/</a>

Where: InterContinental, San Francisco

888 Howard St, San Francisco, CA 94103

UC San Francisco (UCSF) is a leading university dedicated to promoting health worldwide through advanced biomedical research, graduate-level education in the life sciences and health professions, and excellence in patient care. It includes top-ranked graduate schools of dentistry, medicine, nursing and pharmacy; a graduate division with nationally renowned programs in basic, biomedical, translational and population sciences; and a preeminent biomedical research enterprise. It also includes UCSF Health, which comprises three top-ranked hospitals, <a href="UCSF Medical Center">UCSF Medical Center</a> and UCSF Benioff Children's Hospitals in <a href="San Francisco">San Francisco</a> and <a href="Oakland">Oakland</a>, and other partner and affiliated hospitals and healthcare providers throughout the Bay Area.

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